



Baja California Sur

August 2024



73,909 km²
of surface area, 3.8% of
the national territory

5 Municipalities

Northwest Region

0.9 million people
(Mar. 2024)

0.4
million

0.4
million

0.98 million people
(Projected to 2030)

Source: INEGI



0.5 million

Economically
Active Population
(EAP)
(Mar. 2024)



29
years

Average age
of Population
(Dec. 2020)



10.5

Average of
schooling
(2022-2023)



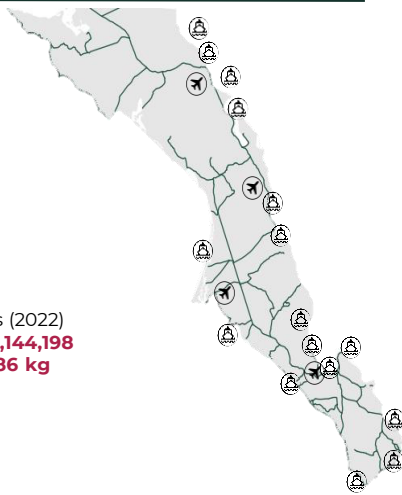
2.2% With
respect to the
EAP

Unemployment
rate
(Mar. 2024)

Source: INEGI-SEP



Infrastructure and resources



Highways: **6,115 km**
in length (2022)

4 International airports (2022)
Passenger capacity : **6,144,198**
Load capacity: **3,208,886 kg**

13 Ports (2024)

Nearby ASIPONA (2022):
Cabos San Lucas

Water resources (2019):
Number of aquifers: **39**
Availability: **Mean**

Pipeline gas infrastructure
(2023): **Unavailable**

Distance to the 3 main customs
border roads (km) (2022):

Nuevo Laredo:
1,810.9

Ciudad Juárez:
1,484.6

Tijuana
1,470.6

Source: SICT-INEGI-SEDECO



Mexican talent in higher education

2,858

Graduates
(2022-2023)



15

Institutions

854

STEM fields
graduates

514

Engineering,
manufacturing
and construction

181

Information and
communication
technologies

159

Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Instituto Tecnológico
de La Paz

278



Universidad Autónoma de
Baja California Sur

243



Instituto
Tecnológico de
Estudios Superiores
de Los Cabos

77

Engineering, manufacturing and construction

graduates and postgraduates:



181

Architecture and
construction



310

Mechanical, electrical,
electronic,
engineering,
chemical and related
professions



23

Manufacturing
and Processes

Source: ANUIES (2022-2023 school year)



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MSMEs



35,823
enterprises

- Micro **31,935**
- Small **3,327**
- Medium-sized **561**

Vocations aligned to industrial policy



Fishing



Iron works
products
manufacturing



Machinery and
equipment repair
and maintenance



Potential sectors



Agroindustry



Manufacturing



Clean energy
generation



Foreign trade

Source: SEDECO



101
M USD

International purchases



170
M USD

International sales

Main export sectors



66
M USD

Vegetables, plants,
roots and tubers



60
M USD

Salt; sulfur; earths
and stones;
gypsum, lime, and
cement



29
M USD

Fish, crustaceans,
molluscs and other
aquatic
invertebrates



Main indicators

Source: INEGI - DENUE (Mar. 2024)

29 GDP position
\$ 9 B USD at market
prices
(Dec. 2022)



4.8 %
Economic activity growth
(Mar. 2024)

\$ 10,889
USD of **GDP per capita**
(Dec. 2022)



4
Position by economic
growth
(Mar. 2024)

0.7 %
National **GDP**
(Dec. 2022)

Source: INEGI



Foreign Direct Investment

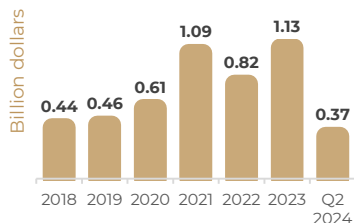
Source: SE. Merchandise Trade Balance of Mexico (Jun. 2024)

Historic FDI
(2018-Q2 2024)

Top 3 by investment origin country
second quarter of 2024

- 1 U.S.A. 3.99 B USD
- 2 Spain 0.40 B USD
- 3 Canada 0.29 B USD

4.92
(B USD)



FDI by sector (Billion dollars)



Source: SE (Jun. 2023)